

# INNOVATION™

# PREVIEWS™

#4 - SEPTEMBER RELEASES

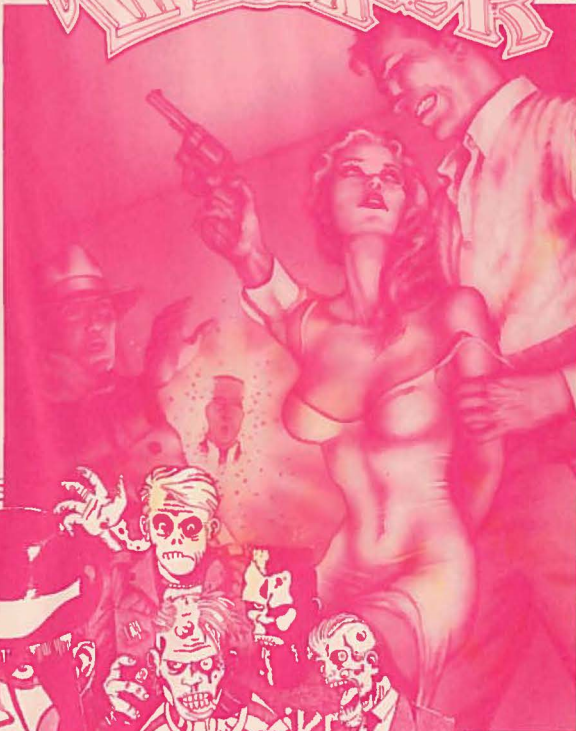
PREMIERING THIS MONTH:  
THE ALL-NEW INNOVATION  
BLACK & WHITE LINE!

*Celestial*  
**MECHANICS™**



Plus:  
CYBERPUNK™  
Book Two  
GRAPHIC NOVEL  
and  
Anne Rice's  
THE VAMPIRE  
LESTAT™  
Continues!

**TIME DRIFTER™**



**SCARAMOUCH™**



CELESTIAL MECHANICS #1

Space Action Series

Part of the new Innovation B&W line!

FULL-COLOR COVERS/quality paper

Wrap-around cover: Mike Okamoto & Mike Witherby

Price: \$2.25 U.S./\$2.85 Can.

Shipping from printer: September 5th

In stores early September

INNOVATION

# Celestial MECHANICS

1



T.M. & © 1990 Kurt Wilcken  
Art © 1990 Innovative Corp.

## Cele MECH

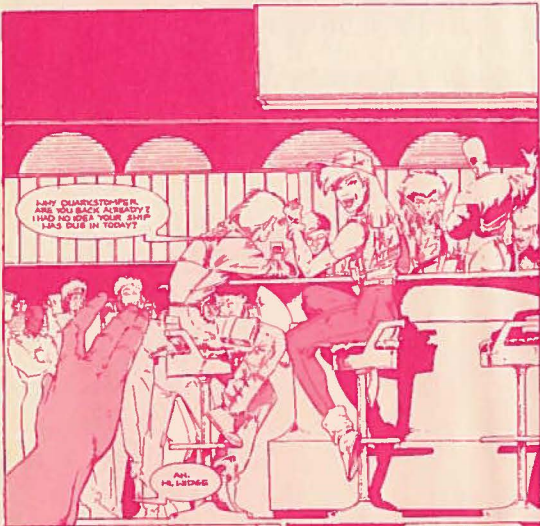
Welcome to the official premiere of the all-new Innovation black-and-white line -- high-quality, high-impact titles every bit as good as our full-color comics, but -- like our much-praised *SHERLOCK HOLMES* volume -- specifically designed and toned for black-and-white! Each month, Innovation will offer a line of three terrific titles, each offering some of the best creative people in the business. The line starts off this month with: *Gerard Jones' TIMEDRIFTER*, *SCARAMOUCH*, and this fascinating book, *CELESTIAL MECHANICS*.

Reading much like a Robert Heinlein juvenile adventure novel, *CELESTIAL MECHANICS* is the space-spanning adventure of Widget Wilhemina Jones, a 27th Century mechanic running a repair shop in the outer levels of Halplex One. When she discovers and repairs an old, derelict spaceship, she learns the secret of its Semantic Loophole Spacedrive and goes into business for herself. Enter: Tristan Bok, an ex-lover and freelance assassin, out to kill someone important to Widget's plans!

An all-new Innovation B&W, *CELESTIAL MECHANICS* #1, "Singin' In The Rain," is written by Kurt Wilcken -- and brilliantly illustrated by Gary Washington and Keith Aiken. Lovely wrap-around cover by *THE VAMPIRE LESTAT* penciller Mike Okamoto!







TRISH TRISTAN BOWS LOW DIDNT YOU LET ME KNOW YOU WERE IN TOWN?



stia  
ANICS™





**SCARAMOUCH #1**

Horror Series

Part of the new Innovation B&W line

FULL-COLOR COVERS/quality paper

Wrap-around cover: Tom Reyn

Price: \$2.25 U.S./\$2.80 Can.

Shipping from printer: September 5th

In stores early September



INK & © 1990 Dan Tyree  
ART © 1990 Tom Reyn

SCARA

"Did you ever have one of those days when you were just out riding around with your girlfriend soaking up some mystical energy and you picked up a zombie hitch-hiker who turned out to be one of several thousand people all killed within one minute of each other in a small New England town by some homicidal maniac with the occult power of Death itself and then you had to fend off not only this perverse lunatic but all the other thousands of zombies as well and you couldn't do anything to save yourself for fear you might burst into flames from all the occult power floating around? Yeah, me too."

This is the story of Scaramouch and his female friend Tescile LeFevre, as created by Dan Tyree. Award-winning author/critic Harlan Ellison writes, "Dan Tyree's mind works like a demented cuckoo clock." You're about to see *why* in this bizarre horror series -- where getting dead is half the fun!

A beautifully-toned *Innovation* B&W, **SCARAMOUCH #1**, "Death Warmed Over," is written by Dan Tyree and Alan Sissom -- and illustrated by Tom Reyn. Startling wrap-around cover by Tom Reyn!









**Gerard Jones' TIMEDRIFTER #1**  
Time-Spanning Action Series In The Pulp Tradition  
Part of the new Innovation B&W line!  
FULL-COLOR covers/quality paper  
Cover painting: Mike Okamoto  
Price: \$2.25 U.S./\$2.80 Can.  
Shipping from printer: September 5th  
In stores early September



TM 1990 Gerard Jones/© 1990  
Gerard Jones & Dean Hubenig  
Cover © 1990 Innovative Corp.

**TIMEDRIFTER**

**Gerard Jones**, hailed as one of comicdom's hottest writing talents, has been winning accolades and awards for his work on *The Trouble With Girls* and DC's *The Shadow Strikes!* Now, he graces Innovation's new B&W line with **TIMEDRIFTER**.

Consider: Your name is Willis...a bored computer operator who dreams of a more inviting time -- the 1930s. But he encounters a one-in-a-billion happening, to be transported back into the time of the world he loves! But he dreamed of lovely, romantic, period-rich icons. What he got was a world of hoodlums and a different kind of hell! It's a trip through the mundane and the fantastic, a timely tale of adventure for a man who doesn't wish he could go back to the future!

An all-new Innovation lushly-toned B&W, **Gerard Jones' TIMEDRIFTER #1**, "The Ticket And The Time-Slip," is written by Gerard (*The Trouble With Girls*, *The Shadow Strikes!*) Jones -- and illustrated by Dean Hubenig and Adrian Kleinbergen. Plus: A beautiful cover painting by **VAMPIRE LESTAT** penciller Mike Okamoto!





REFLEX™

By The  
Writer Of  
THE TROUBLE  
WITH GIRLS!



# Anne Rice's THE VAMPIRE LESTAT™

Anne Rice's THE VAMPIRE LESTAT #7

Not intended for children

FULL COLOR cardstock format/quality paper

Cover painting: John Bolton

Price: \$2.50 U.S./\$3.10 Can.

Shipping from printer: September 30th

In stores mid-October

INNOVATION™

## Anne Rice's THE VAMPIRE LESTAT

7

TM & © 1985 Anne O'Brien Rice  
Cover © 1990 John Bolton

Our most popular series of all time continues, supported by a full range of posters, portfolios, and even a *VAMPIRE COMPANION* book! And remember: No collected version of this book is scheduled to appear, so be sure to order enough! This title is constantly re-ordered, which means the series in high demand -- so be sure to order enough!

Armand, former leader of the Paris coven, tells Lestat his life story, a moving and exciting adventure that ranges from the Russian steppes to Renaissance Italy and beyond. For the first time, Lestat learns of the most important characters in the vampire race's history -- Marius the Ancient One, and the mysterious figures referred to only as "Those Who Must Be Kept".

In full color, *Anne Rice's THE VAMPIRE LESTAT #7*, "The Vampire Armand," is faithfully adapted by Faye Perozich -- and painted by Daerick Gross. Amazing cover painting by horror fan favorite John Bolton!



# CYBERPUNK™

## CYBERPUNK: BOOK TWO GRAPHIC NOVEL #1

Not intended for children

FULL COLOR / perfect bound trade pbk.

Cover painting: Doug Talalla

Price: \$6.95 U.S. / \$8.50 Can.

Shipping from printer: September 1st

In stores early September

INNOVATION

# CYBERPUNK

BOOK TWO

By Scott Rockwell and Doug Talalla

The popularity of the cyberpunk sub-genre of science fiction and gaming continues to grow -- and, with it, increases the popularity of Innovation's *CYBERPUNK* series! Now comes the collected version of *CYBERPUNK: BOOK TWO*, as a sturdy trade paperback to complement last year's first *CYBERPUNK* book.

Three years have passed since the storyline in the first *CYBERPUNK* trade paperback and Topo's triumph over Roi. Juno and Topo have the whole world at their feet. In the power vacuum created by Quondam Mechanics' downfall, Juno has established herself as a force to be reckoned with. Meanwhile, the Grey Lensman and The Hotboys search for a mysterious "mole" who destroyed Roi's data banks. Plus, *cyberghosts* roam the Playing Field matrix!

In full color *CYBERPUNK: BOOK TWO Graphic Novel*, "The Masks of Time," is written by Scott Rockwell -- and painted by Doug Talalla. Cover painting by Doug Talalla!





# FLARE™

**FLARE #2**

*Not intended for children*

A HERO COMIC, released by Innovation

FULL COLOR/52 pp. deluxe format

Cover painting: Mark Beachum

Price: \$2.95 U.S./\$3.75 Can.

Shipping from printer: September 20th



TM & © 1990 Heroic Publishing, Inc.



This issue features a big 39-page full-length adventure pencilled and inked by Mark Beachum! In the aftermath of the events in issue #1, Flare is laid up in the hospital, in critical condition, undergoing emergency surgery. Yet, somehow, she's *also* out on the street, a woman berserk, scouring the criminal underworld for the info she needs to take vengeance on the Blonde Bombshell.

How is that possible? Only Lady Arcane can say. Plus: The origin of the Blonde Bombshell is revealed in this issue! And all we can say is that the things Flare does to gain her revenge need to be seen to be believed.

In full color, the 52-page **FLARE #2**, "A Woman Berserk," is written by Dennis Mallonee -- and illustrated by the popular Mark Beachum. Glorious cover painting by Mark Beachum!



# HERO ALLIANCE

## HERO ALLIANCE #12

Super-team for sophisticated readers

FULL COLOR deluxe format/quality paper

Price \$1.95 U.S./\$2.50 Can.

Wrap-around cover: Mike Okamoto & Mike Witherby

Shipping from printer: September 30th

In stores mid-October



TM & © 1994 by Mike Okamoto & Mike Witherby

The four-part "Victor and Kris" mini-series-within-a-series continues, as a new villainess -- Bombshell -- seeks revenge on Kris (Golden Guard)! Bombshell is actually Sarah Yost, the 30-ish daughter of Gabriel Yost, a hapless foe of Kris' father, the Golden Guardman!

Plus: Exciting revelations and character insights abound, as we reveal much more about Kris Dunlop's surprising past!

In full color, **HERO ALLIANCE #12**, "Legacy," is written by Mark Stadler and David Campiti -- and illustrated by Mike Okamoto and Mike Witherby. Wrap-around cover painting by Mike Okamoto and Mike Witherby!





# INNOVATION™ SPECTACULAR™

**INNOVATION SPECTACULAR! #1**

*Not intended for children*

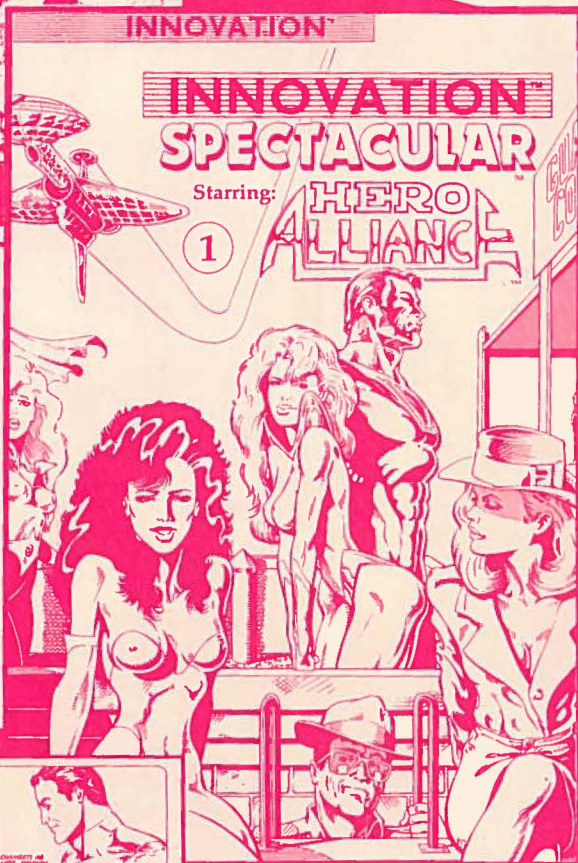
Approx. 100 FULL -COLOR PAGES/ perfect bound

Wrap-around cover: Scott Clark & Mike Witherby

Price: \$2.95 U.S. / \$3.75 Can.

Shipping from printer: September 15th

In stores late September



TM & © 1993 Innovative Corp.



Have we got a treat for you! Innovation has gathered nearly 100 pages of full-color stories and artwork -- into an incredible collection of some of Innovation's favorite projects of the past two years! It's **INNOVATION SPECTACULAR #1:**

**Starring HERO ALLIANCE!**

Here's a slick, squarebound sampler of some of our best and most popular comics stories -- super-heroes, fantasies, adventures, even horror! It's rare to get a comic this big, this exciting, in this day and age -- especially with a cover price of only \$2.95! But retailers at the summer trade shows have requested a "big" annual that can easily compete with the "Big Guys," and here it is.

In full color, **INNOVATION SPECTACULAR #1** offers **HERO ALLIANCE** by Bart Sears and Ron Lim...and much, much more! It also features a startling wrap-around cover by Scott Clark and Mike Witherby -- painted by **CYBERPUNK's** own Scott Rockwell!



**John Bolton's "THE VAMPIRE: WOLF ATTACK"**

**COLOR POSTER #1 -- Limited Edition**

**500 Signed & Numbered Prints/Size 22" x 28"**

**Art: John Bolton**

**FULL COLOR/Acid-Free Archival Stock**

**Price: \$19.95 U.S./\$24.95 Can.**

**Shipping from printer: September 15th**

**In stores late September**



TM & © 1990 John Bolton

Fan favorite horror painter John Bolton has authorized the first of his official *VAMPIRE* posters -- with John Bolton's *"THE VAMPIRE: WOLF ATTACK!"* **LIMITED EDITION COLOR POSTER** -- a full-color 22" x 28" high-quality poster, suitable for framing.

This is a signed-and-numbered edition limited to only 500 prints, and is faithfully reproduced from the original on to archival-quality, acid-free paper.

Be sure to order enough of this limited edition -- it's certain to appeal to your most discerning comics fans, particularly enthusiasts of Anne Rice's *THE VAMPIRE LESTAT*!



# John Bolton's **VAMPIRE** PORTFOLIO<sup>TM</sup>

John Bolton's *THE VAMPIRE PORTFOLIO* #1

General Edition -- Unsigned

FULL COLOR -- Seven 11" x 17" plates

Cover and art: John Bolton

Price: \$17.95 U.S./\$21.50 Can.

Shipping from printer: September 30th

In stores mid-October



TM & © 1990 John Bolton

Last month, aficionados of fine art thrilling to John Bolton's elegant and captivating cover artwork for Innovation's adaptation of Anne Rice's *THE VAMPIRE LESTAT* found that Innovation Publishing proudly collected Bolton's painted artwork for the first six covers of the series and for *THE VAMPIRE COMPANION*, as a signed-and-numbered limited edition.

That edition was a sure sell-out. Now, Innovation offers a general, unsigned edition version of these seven 11" x 17" full-color high-quality plates, on sturdy, high-quality cardstock, suitable for framing.

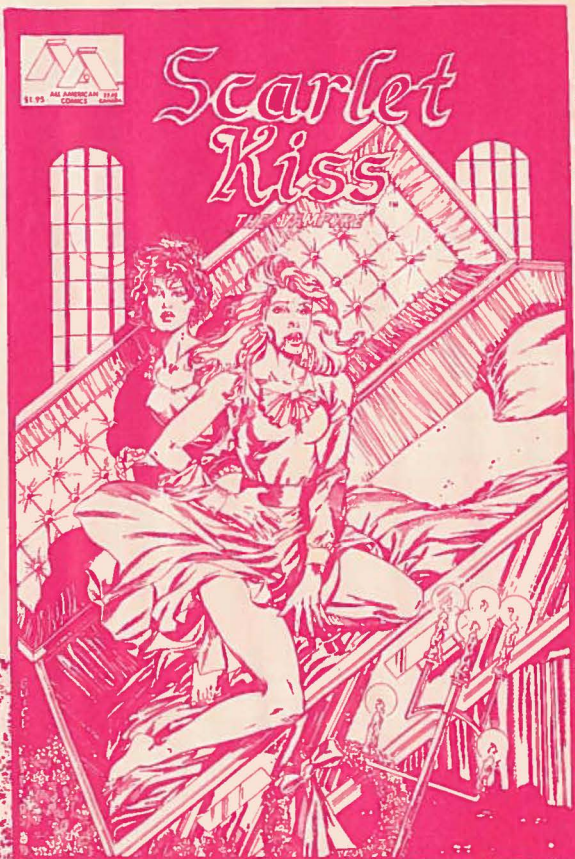
John Bolton's *THE VAMPIRE PORTFOLIO* #1 -- GENERAL EDITION is shrink-wrapped in a full-color portfolio case. An ideal, economically-priced gift or collectible for every fan of *THE VAMPIRE LESTAT*!



**SCARLET KISS: THE VAMPIRE #1**  
 First printing – offered again!  
 Not intended for children  
 FULL COLOR covers/52 pp. B&W format  
 Cover: Jackson Guice  
 Price: \$2.95 U.S./\$3.75 Can.  
 Shipping: September 25th  
 In stores early October -- for Halloween

Last Halloween, **SCARLET KISS: THE VAMPIRE** was a surprise sales hit. It's the story of lovely high school girl Dawne Burnes coming to grips with an ultimate horror... becoming one of the undead. Now, the remaining copies of the first printing are available again -- in plenty of time for Halloween 1990!

A full 52 pages in black-and-white, **SCARLET KISS: THE VAMPIRE #1** is written by David Gornien -- and moodily illustrated by Charles Walker and Mark Yanko. Startling cover art by Jackson "Butch" Guice!



Cover © 1989 Jackson Guice

TM & © 1989 David Gornien

## INNOVATION™ PREVIEWS



-Gerrit Schober/Mark Yanko

TM & © 1990 Innovative Corp.

### INNOVATION PREVIEWS #7

Monthly preview magazine

Premiering December 1990 releases

Shrink-wrapped in bundles of 25

Price to Distributors: Net \$2.50 per bundle

Shipping from printer: September 20th

In stores late September

Here's the sensational seventh issue of Innovation's news-and-information publication, **INNOVATION PREVIEWS** -- with the stories and art all about our December Christmastime releases, including (at last!) **Walt Kelly's SANTA CLAUS ADVENTURES!** Plus: Interviews and special features!

**INNOVATION PREVIEWS #7** is available to comics shops and other specialty outlets in shrink-wrapped bundles of 25, as in-store give-aways!



# INNOVATION™

## Interviewing Gerard Jones, *TIMEDRIFTER*'s Creator.

Gerard Jones is one of the most sought-after and most talented writers in the comics industry today. From his quirkily-popular series *The Trouble With Girls* to his current stints on DC's *The Shadow Strikes* and *Justice League Europe*, Gerry is a high-profile author who seems to prefer to let his work speak for himself.

Nevertheless, we cornered Gerry at the 1990 WonderCon, asking him to speak on himself and his work in general, and his Innovation series *TIMEDRIFTER*, in particular.

**INNOVATION:** How did you end up going into movies from the comics?

**JONES:** That came from comics. The first comic book I worked on was *The Trouble With Girls*, and it's a humor/adventure comic -- and that got optioned by Fox; so it was a direct jump.

**INNOVATION:** And you're now working on *TIMEDRIFTER*, for Innovation! What is this all about?

**JONES:** It's actually a revival of a series published elsewhere a few years ago. Give it another shot. It's a story about a guy from the present, fascinated by the junk/pop culture of the '30s. And it's his adventures trying to live out the adventures of his '30s pop-culture heroes in a real context. The messes he gets in!

**INNOVATION:** What kind of hobbies are you into, other than comics?

**JONES:** Oh, boy. Most lately I've just gotten myself to where I've been writing about 80 hours a week. I'm a...what am I?...a football fan and history buff, which I guess would be my big second interest, which is kinda how *TIMEDRIFTER* fits in. I'm into U.S. history, particularly, so when I'm trying to get away from comics, I'll read that. I used to play softball, but the group sorta broke up, so it floundered.

**INNOVATION:** If you had the choice to do anything you wanted to do, what would it be?

**JONES:** Probably back to where I started, which was writing novels. I wrote a bunch of novels when I was younger -- none of them very good -- although I think I was getting halfway decent. So, probably, I would want to get back to that. But right now I guess I'm side tracked into funny books and movies.

**INNOVATION:** So if you were to give any of your fans advice, what would it be?

**JONES:** I think it would be, I think probably, "Just don't do what you think the market wants out of you -- do what you feel like doing." Because every time I've tried to be calculatedly commercial, I've fallen flat -- and every time I've done something for fun or because an idea really grabbed me, it's turned into something. Somehow it's found its audience or at least gotten out there.

**INNOVATION:** Okay. Well, actually, I think we've...

**JONES:** ...got the basics down, yeah. I don't know if you want to -- you might mention that I write for DC Comics. I don't know if that's going to help your cross-over sales or not.

**INNOVATION:** Let's try it: What kind of work do you do for DC?

**JONES:** I write the new *Green Lantern* series. Which is kind of a childhood goal of mine. And I write *Justice League, Europe*. And *The Shadow Strikes*. More of my '30s stuff.

**INNOVATION:** Any other companies that you've done work with?

**JONES:** I'm still doing *Trouble With Girls* and, other than that, it's been a story here, a story there!

Shipping in September, Gerard Jones' *TIMEDRIFTER* #1 is a black-and-white \$2.25 Innovation four-issue mini-series, pencilled by Dean Hubenig and inked and toned by Adrian Kleinbergen. The cover painting is by Michael Okamoto, artist from Anne Rice's *THE VAMPIRE LESTAT*.

-- Renee Nard  
June, 1990



## Some Colorful Comments About A B&WComics Line

September premieres the release of our new Innovation black-and-white line of comics -- notably *CELESTIAL MECHANICS*, Gerard Jones' *TIMEDRIFTER*, and *SCARAMOUCH*, with more in development for next year.

*CELESTIAL MECHANICS* is space adventure in the tradition of Robert A. Heinlein. *TIMEDRIFTER* is a time travel story steeped in 1930s-era nostalgia. And *SCARAMOUCH* is incredibly strange and funny horror, designed to appeal to the punker people out there. Using such talents as Gerard Jones, Michael Okamoto, Dan Tyree, and other good and popular people. Not a bad way to start a comics line.

But this is more than that. We haven't been happy with the way black-and-white books are considered on the marketplace...with a few exceptions.

So we decided to introduce books that would be those "exceptions." Every bit was good as the full-color comics we produce. Except that they're carefully, specifically, created to look just right in black-and-white.

*INNOVATION*'s Art Director and Editor Scott Rockwell says: "I got sick of seeing B&W books that looked like they were color books with the color left out. David Campiti and I told all the artists who will be working on these books to create the art specifically for a black and white format. That means toning the books with washes -- literally painting them in black and white." They'd be lesser for it, not the better for it, if they appeared in color.

People have asked, why do books in black-and-white as opposed to color? It's pretty simple: some titles don't need color to tell the story effectively. Witness *TIMEDRIFTER*. Set in the 30's, and recalling the look of the movies of that era, it actually works better in black-and-white!

People now know Innovation from a quality standpoint from such titles as *THE VAMPIRE LESTAT* and *THE MAZE AGENCY*. These are books that will maintain that high quality perception. They won't be hampered by an "All-American" logo, either.

They're Innovation books -- and we hope that you, like we, find them living up to their name.

-- David Campiti  
June, 1990

**INNOVATION PREVIEWSTM**, Vol. 1, No. 4, previewing September 1990 releases. Published by the INNOVATIVE CORPORATION. Office of publication: 3622 Jacob Street, Wheeling, WV 26003. Phone: (304) 232-7701. David Campiti, President & Publisher. Diana Light, Operations Manager. Scott Rockwell, Art Director. Jim Elliott, Licensing & Marketing Director. All prominent characters featured herein, and the distinctive likenesses thereof, are TM & © 1990 their respective owners. Preview package & cover art © 1990 Innovative Corp. INNOVATION logo, ALLIANCE COMICS, INNOVATION PREVIEWS, and INNOVATION SOLICITATIONS are TM 1990 Innovative Corp. All rights reserved. For licensing information, or for advertising rates within any of our publications, call (304) 232-7701. FAX: 304-232-4010. Order only through your Distributor. It's an Innovation Publication!